

CIVIC MARSHALL PLAN TO BUILD A GRAD NATION

2012 INDEX

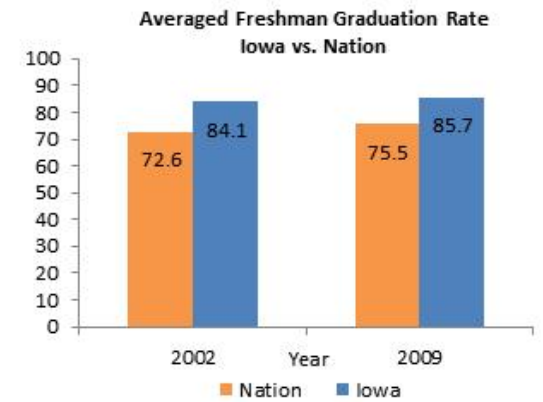
WHERE DOES IOWA STAND?

CONTEXT

Poverty: Iowa ranks **46th** in childhood poverty at **13.6** percent.

College Education: Iowa ranks **18th** in college completion at **31.4** percent.

Sources: Poverty: Current Population Survey (joint effort of Bureau of Labor Statistics and Census Bureau)
College Education: 2009 American Community Survey (Census Bureau)



PROGRESS

CHALLENGES

I	Average Freshman Graduation Rate (AFGR): Increased from 84.1 to 85.7 percent from 2002 to 2009 Average of 0.2 points per year	Needs to increase 0.4 points per year starting in 2009 to reach 90 percent by 2020
II	Class of 2009 had 633 more graduates than Class of 2002*	Class of 2020 needs 1,702 more graduates than Class of 2009* to reach 90 percent
III	3 fewer dropout factories in 2010 than 2002	In 2010, there was 1 dropout factory. To reach 0 by 2016, 1 school needs to improve per year.
IV	4,669 fewer students attended dropout factories in 2010 than 2002	1,136 students still attend dropout factories in 2010
V	Percent of 4th graders testing at or above proficient in Reading (NAEP) decreased from 35 percent to 33 percent, from 2003 to 2011	23,601 4th graders still not proficient in Reading
VI	Percent of 8th graders testing at or above proficient in Math (NAEP) increased from 33 percent to 34 percent, from 2003 to 2011	23,258 8th graders still not proficient in Math
VII	Students who took at least one AP exam during high school increased 8.1 percentage points, from 7.2 percent to 15.3 percent, from 2001 to 2011	Only 63.4 percent of test-takers scored at least one "3" or higher
VIII	This state has reported the new, four-year adjusted cohort graduation rate (ACGR) that is now required by the U.S. Department of Education (USDOE) and its rate for 2010 is 88.8 percent	All 50 states will not be reporting the new rate until after 2014

ECONOMIC BENEFITS

With a 90 percent graduation rate, the additional graduates could deliver an estimated **\$14 million** in increased annual earnings, **\$3 million** in increased annual state tax revenues, and an increase in the Gross State Product of **\$15 million**.

Source: Previously unpublished Alliance for Excellent Education analysis of data from Economic Modeling Specialists, Inc.