

MY BROTHER'S KEEPER

MDK

NATIONAL  
BACK TO SCHOOL  
VIRTUAL SUMMIT

August 17, 2016



SUCCESS  
MENTORS  
INITIATIVE



# MBK Success Mentors Initiative

## Back to School Virtual Summit:

Wednesday, August 17, 2016

### Agenda

- 4:00 – 4:05 PM: Agenda Overview
- 4:05 – 4:10 PM: Welcome from the White House
- 4:10 – 4:15 PM: Welcome from the U.S. Department of Education
- 4:15 – 4:20 PM: A Superintendent's Story: District Planning for the First Year Pilot
- 4:20 – 4:27 PM: Key Elements of Implementing the Success Mentors Model
- 4:27 – 4:35 PM: Leveraging Data for Student Success
- 4:35 – 4:42 PM: Mentor Recruitment and Training Resources
- 4:42 – 4:47 PM: Next Steps
- 4:47 – 4:50 PM: Success Mentors Initiative National Support Team
- 4:50 – 5:00 PM: Q&A



# Welcome from the Chairs of the MBK Success Mentor & Student Support Initiative



**Leslie Cornfeld**

**Special Advisor to the Secretary**

**Co-chair, MBK Success Mentor & Student Support Initiative**

**Dr. Robert Balfanz**

**Director, Everyone Graduates Center**

**Co-chair, MBK Success Mentor & Student Support Initiative**



# Meet Your MBK Success Mentors Initiative National Coordinators



**Ariel Murphy**

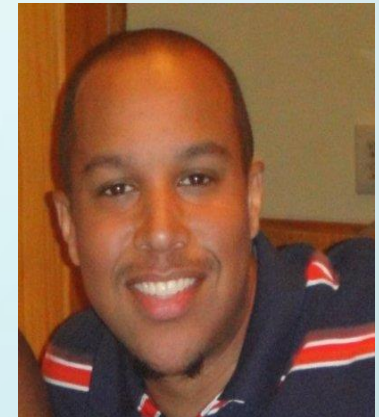
**MBK Success Mentors Initiative Coordinator**

**Office of the Secretary, U.S. Department of Education**

**Eric Duncan**

**MBK Success Mentors Initiative Coordinator**

**Office of the Secretary, U.S. Department of Education**





# Welcome from the White House



**Michael D. Smith**

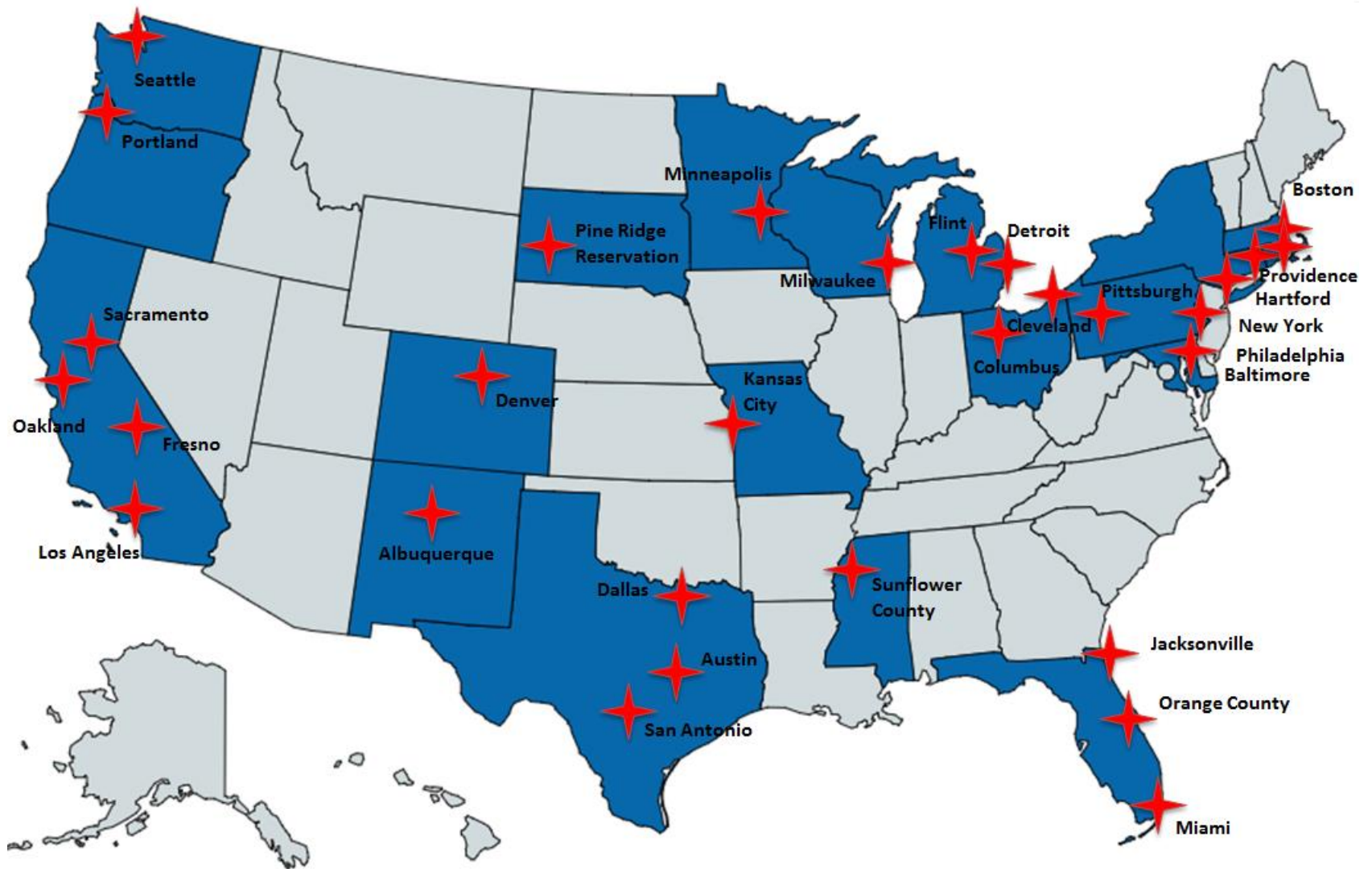
**Special Assistant to the President**

**Senior Director of Cabinet Affairs,  
My Brother's Keeper**

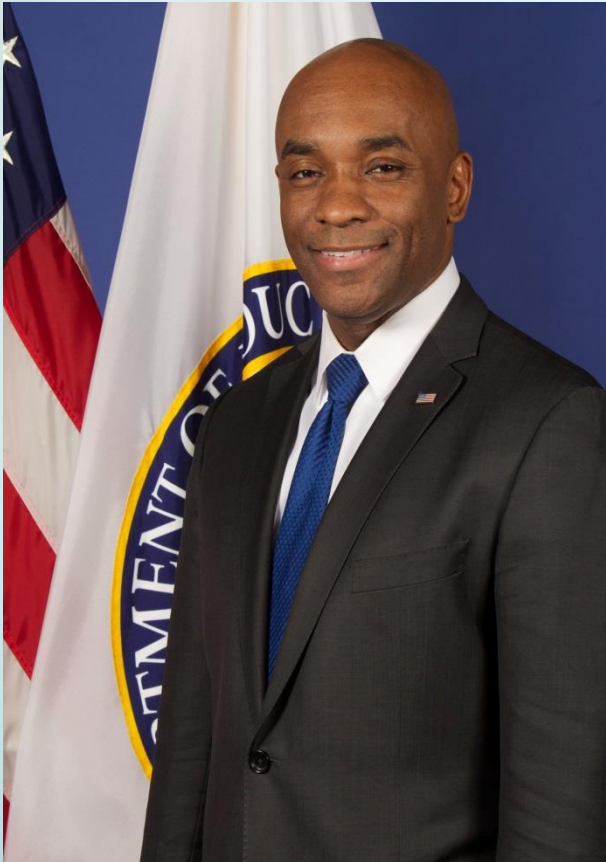




# Welcome MBK Success Mentor Communities!



# Welcome from the U.S. Department of Education



**James Cole, Jr.**

**General Counsel,  
Delegated the Duties of Deputy  
Secretary of Education**



# A Superintendent's Story: District Planning for the First Year Pilot



**Larry Nyland**

**Superintendent  
Seattle Public Schools**

**MBK SMI Cohort 1**





# Key Elements of Implementing the Success Mentors Model

**Sarah Jonas**



**Deputy Executive Director  
Office of Community Schools  
New York City Department of Education**

**MBK Success Mentors Initiative Advisor**



# 7 Key Elements of Success Mentoring

- 1) Matched with students who have history of chronic absenteeism or who are showing signs of becoming chronically absent
- 2) Morning meet and greet
- 3) Phone call home every time student is absent and share a positive message
- 4) Meet one-on-one and/or in small groups
- 5) Track students' attendance and improvement
- 6) Recognize and celebrate even small successes
- 7) Use data and work with the school team to identify appropriate supports and interventions



# Real World Success Mentoring: Mentor Perspective



**Tylon Washington**

**Guest Success Mentor  
Speaker**



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# Weekly Attendance Team Meeting

“We always cared about attendance, but now we have a laser focus on it.” – Elem. School Principal

“I feel like I have a team now, helping me carry out this work.” – Middle School Principal

PRINCIPAL



PRINCIPAL'S  
LEADERSHIP  
TEAM



SUCCESS  
MENTORS



CBO  
LEADERS



Identify At-Risk & Chronically  
Absent Students -- Develop &  
Track Interventions

GOAL = STRATEGIC COLLABORATION  
FOR IMPROVED OUTCOMES



# Success Mentor Implementation Guide

Every Student, Every Day.  
My Brother's Keeper Success Mentor and Student Support Initiative

## SUCCESS MENTOR IMPLEMENTATION GUIDE

2016-2017 ACADEMIC YEAR

*"We see changes in students wanting to be in school. We see changes in their joy and excitement about being celebrated, being recognized as a student. It's amazing."*

*Dr. Lindsa McIntyre, Headmaster of Burke High School, Boston, MA*



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# Success Mentor Implementation Guide: What's included

Starting  
Strong: The  
First 8 Weeks

Use weekly  
meetings and  
data to  
monitor  
chronic  
absenteeism

Organize  
resources  
school wide  
to end chronic  
absenteeism

Personalize  
student  
interventions:  
The MBK  
Success  
Mentor

Draw on  
community  
partners to  
better  
connect with  
families

Planning &  
Check-in Tool  
Overview



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# Success Mentor Implementation Guide: Starting Strong Checklist

**BEFORE  
SCHOOL  
BEGINS**

## ○ Weekly Meeting

Review school attendance policies and set school wide goals.

## ○ Getting Started

Identify the Point Person for the MBK SSMI initiatives in your school. Email that information to the MBK SSMI point person in your school district.

## ○ Technical Assistance

Work with your local MENTOR affiliate to develop a customized training program for your Success Mentors and get help in identifying sources of Success Mentors. Contact the US Department of Education and Johns Hopkins University point people for additional technical assistance supports around data use, monitoring, analysis, and weekly meetings.

## ○ Data

Work with the school district to get a list of all incoming students in your target year(s) (i.e., k, 6th, 9th, etc.) who were chronically absent last year. Check your school-level student information system to see if it can provide weekly updates on which students are chronically absent (i.e. missing 10% of more of school days to date). Use the data to determine how many Success Mentors you will need. Create a target list of student's who will be assigned Success Mentors at the start of the year.

## ○ Family Engagement

Schedule your Parent Success Summit.



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# Success Mentor Implementation Guide: Starting Strong Checklist

## ○ Mentoring

Meet with your Success Mentors to explain the program and their roles. Introduce Success Mentors and other attendance initiatives to the school staff. Match Success Mentors to students (mentees), and facilitate a special activity for introductions, invite the mentees family to the event.

## ○ Family Engagement

Promote your Parent Success Summit to families and local service providers

**WEEK**  
**1 – 2**

**WEEK**  
**2 – 3**

## ○ Weekly Meeting

Start your weekly Student Success Summit (Attendance Team) meetings.

## ○ Data Community Connections

Reach out to your after-school programs or other community partners in the school, and suggest ways they can be part of attendance initiatives.





# Success Mentor Implementation Guide: Starting Strong Checklist

**WEEK**  
**3 – 8**

## ○ Family Engagement

Parent Success Summit and Resource Fair held.

## ○ Weekly Meeting

Principal leads weekly Student Success Summit meetings (at set time each week) with a regular review of school-level and student-level data. Begin to identify students who were not chronically absent last year, but are trending towards by missing 10% or more of the school days to date. Have a staff member who has a relationship with the student learn why they have been absent. If they continue to miss days of school assign them a Success Mentor.

## ○ Success Mentoring

Success Mentors acknowledge the attendance of their students daily, call home when students are absent, share positive news with parents and caregivers, and interact in school with their mentee at least three times a week, with at least one meeting being a longer individual or small group meeting. In some pilot schools, special events are held or speakers brought in weekly or bi-weekly for all mentor/mentees to make the program special.

## ○ School-Wide Strategies

School wide strategies have begun (celebrations, incentives, new systems)



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# Key Elements of Implementing the Success Mentors Model

For more information contact:

Sarah Jonas

[SJonas4@schools.nyc.gov](mailto:SJonas4@schools.nyc.gov)



# Levering Data for Student Success



**Hedy Chang**

**Director  
Attendance Works**





# Using District Chronic Absence Data To Guide Interventions







## Multiple Measures of Attendance

### Average Daily Attendance

**How many students show up to school every day?** The percent of enrolled students who attend school each day. It is used in some states for allocating funding.

### Truancy

**Who is missing school without permission?** Typically refers only to unexcused absences. Each state has the authority to define truancy and when it triggers legal intervention.

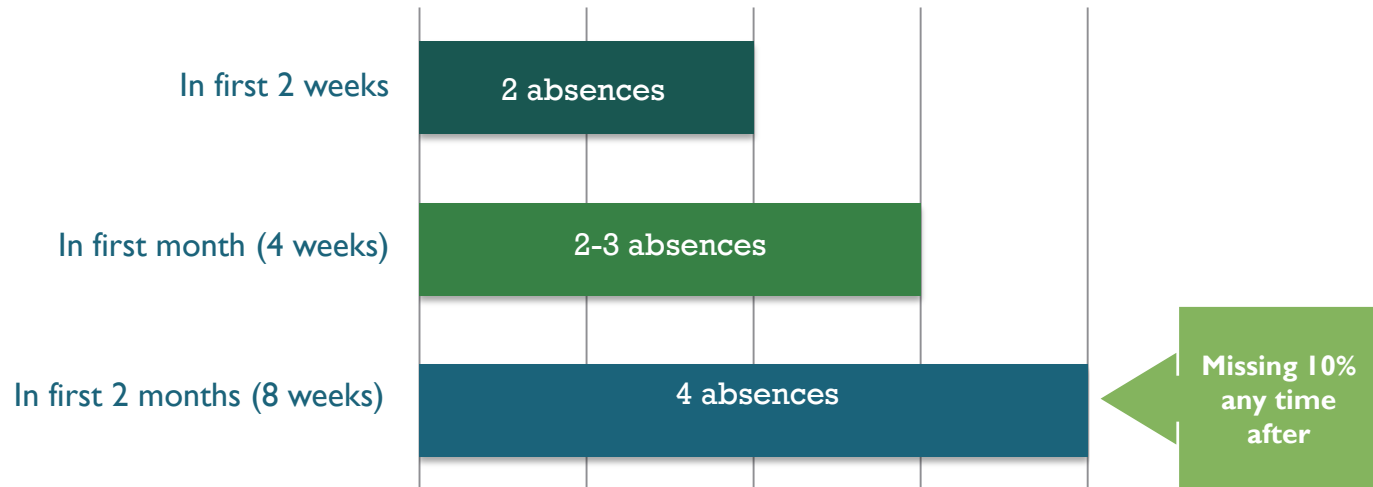
### Chronic Absence

**Who is missing so much school they are academically at risk?** Broadly means missing too much school for any reason -- excused, unexcused, etc. Researchers commonly define it as missing 10% of school. OCR currently defines it as missing 15 days. Chronic absence is a required reporting metric in ESSA.



## Criteria for Identifying Students Who Need A Success Mentor

- ✓ Chronic absence (missed 10% or more of school) in the prior year, assuming data is available.
- ✓ And/or starting in the beginning of the school year, student has:



## What Data Is Needed? Why?

### Identify who needs success mentor

- **What data is needed?**
- List of chronically absent students from prior year
- List of new students who show signs of chronic absence in the new school year (e.g. miss 10% of school)

### Track progress of students and schools

- **What data is needed?**
- Weekly or biweekly data on percent of days attended, number of absences, type of absence for students with success mentors
- Weekly/Biweekly data on percent and number of students who are chronically absent for each school

### To anticipate how to target support

- **What data is needed?**
- Chronic absence by grade and ethnicity
- Average daily attendance for every day of past year



# **USD Data – Monitoring Weekly Progress for Every School**

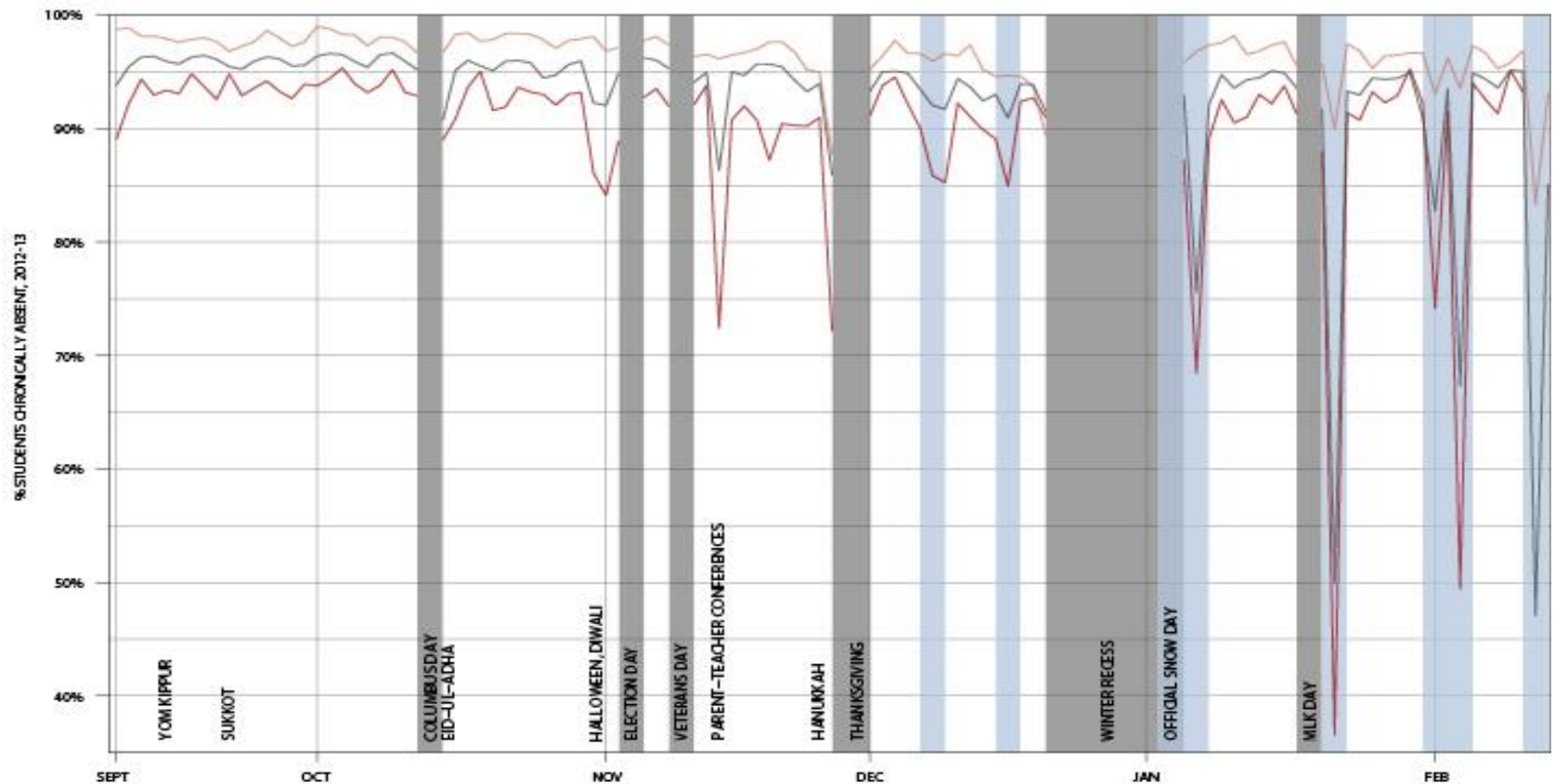
## **Chronic Absence Longitudinal**

Sept 11 2015 to May 6 2016 (Week 3-33)

Network	School Code	School Name	Chronic Absenteeism	Chronic Absenteeism	Chronic Absenteeism	Chronic Absenteeism
			YTD-wk 3/38	YTD-wk 4/38	YTD-wk 5/38	YTD-wk 6/38
A1.1 (Kyla Trammell-Johnson)	106	Chabot Elementary	5.3%	9.2%	5.3%	8.3%
A1.1 (Kyla Trammell-Johnson)	127	Hillcrest School (K-8)	4.1%	10.6%	6.5%	7.9%
A1.1 (Kyla Trammell-Johnson)	170	Hoover Elementary	11.3%	17.1%	14.0%	18.2%
A1.1 (Kyla Trammell-Johnson)	142	Joaquin Miller Elementary	7.0%	9.2%	6.3%	7.3%
A1.1 (Kyla Trammell-Johnson)	129	Lafayette Elementary	17.3%	25.2%	16.8%	22.1%
A1.1 (Kyla Trammell-Johnson)	182	Martin Luther King Jr Elementary	13.2%	18.5%	15.6%	20.7%
A1.1 (Kyla Trammell-Johnson)	143	Montclair Elementary	5.7%	8.7%	5.7%	6.5%
A1.1 (Kyla Trammell-Johnson)	145	Peralta Elementary	5.9%	9.0%	5.6%	6.9%
A1.1 (Kyla Trammell-Johnson)	146	Piedmont Avenue Elementary	10.3%	14.9%	9.8%	11.5%
A1.1 (Kyla Trammell-Johnson)	183	PLACE @ Prescott	12.4%	16.9%	15.5%	24.2%
A1.2 (Sara Stone)	102	Bella Vista Elementary	11.3%	15.0%	10.7%	14.3%
A1.2 (Sara Stone)	168	Carl Munck Elementary	14.8%	16.5%	16.9%	18.8%
A1.2 (Sara Stone)	108	Cleveland Elementary	7.4%	10.1%	6.2%	8.4%
A1.2 (Sara Stone)	111	Crocker Highlands Elementary	2.7%	6.7%	5.8%	7.1%
A1.2 (Sara Stone)	115	Emerson Elementary	11.9%	15.9%	14.0%	15.8%
A1.2 (Sara Stone)	116	Franklin Elementary	6.7%	8.7%	6.5%	9.3%
A1.2 (Sara Stone)	171	Kaiser Elementary	7.9%	13.6%	8.3%	9.1%
A1.2 (Sara Stone)	133	Lincoln Elementary	3.5%	4.2%	2.4%	3.1%
A1.2 (Sara Stone)	157	Thornhill Elementary	6.1%	9.6%	5.5%	7.6%
A2.1 (Sondra Aguilera)	149	Community United Elementary School	8.0%	14.2%	10.1%	13.4%
A2.1 (Sondra Aguilera)	177	Esperanza Elementary	5.4%	9.1%	5.7%	8.8%
A2.1 (Sondra Aguilera)	172	Fred T. Korematsu Discovery Academy	9.2%	11.2%	7.9%	9.6%
A2.1 (Sondra Aguilera)	123	Futures Elementary	15.3%	23.2%	17.5%	24.1%
A2.1 (Sondra Aguilera)	118	Garfield Elementary	6.7%	9.4%	5.9%	8.2%
A2.1 (Sondra Aguilera)	114	Global Family School	6.1%	10.1%	5.7%	8.1%
A2.1 (Sondra Aguilera)	179	Manzanita Community School	11.8%	16.5%	13.4%	17.7%
A2.1 (Sondra Aguilera)	175	Manzanita SEED Elementary	6.6%	10.1%	6.9%	9.8%

**New School – NYC**  
**Attendance Heart Beat**  
*Reveals when support might  
be needed most.*

**DAY-TO-DAY  
ATTENDANCE  
SEPTEMBER-  
FEBRUARY 13-14**







## What Tools Are Available to Calculate Chronic Absence?

### FREE FROM ATTENDANCE WORKS!

- ✓ District Attendance Tracking Tools (DATT) and School Attendance Tracking Tools (SATT) Analyzes absences across grades, schools, most sub-populations.
- ✓ Available in Three Modules (Grades PreK-5; Grades 6-8; Grades 9-12 plus tool to create K-12 report)
- ✓ Excel-based tool usable with most data systems.

Go to: <http://www.attendanceworks.org/tools/tools-for-calculating-chronic-absence/>

# Mentor Recruitment and Training Resources



**Delia Gorman**

**Program Manager**  
**MENTOR: The National Mentoring Partnership**



# Working with Your MENTOR Technical Assistance Provider

- A point person at each school should submit a request to receive the most customized coaching and support.
- Your Provider will contact you after you submit a request.
- Technical Assistance (TA) can be provided via phone, email, webinar, or in-person, depending on your needs.
- Pre-survey & introductory call will help explore your needs and determine your plan.
- Together, you'll create a simple MOU agreement with key actions & goals.



# Do you...



# Your TA provider can help you...

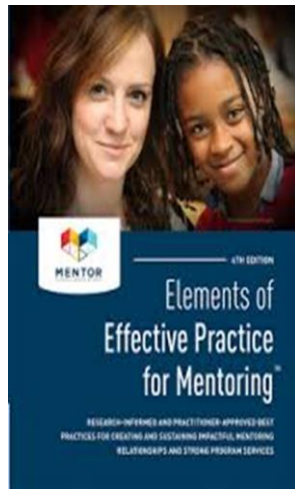
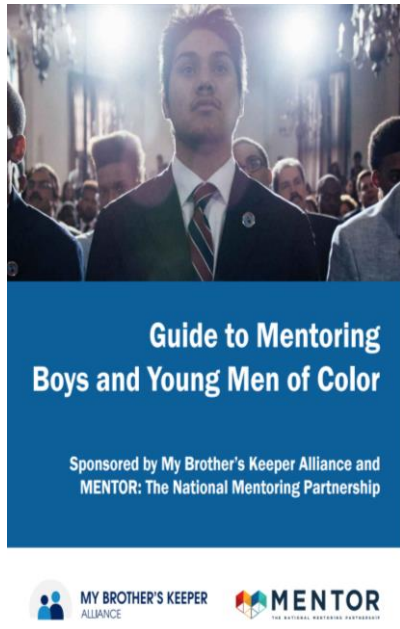
- Need more mentors to meet the need at your school?
- Want to develop a customized training curriculum for your internal or external mentors?
- Want to decide if peer mentoring is a good strategy for your students?
- Need a quality system for monitoring the progress of students' mentoring relationships?
- Develop a recruitment plan to help you scale your program
- Design and deliver evidence-based mentor trainings to prepare volunteers.
- Develop a program model that aligns with your students' needs and evidence-based practice.
- Create a system for checking in with mentors, students, and parents to ensure safe & productive mentoring relationships.

Request no-cost help for  
your program

Visit [www.nationalmentoringresourcecenter.org](http://www.nationalmentoringresourcecenter.org) to submit a request today.



# Stay Connected with MENTOR



- Visit [www.mentoring.org](http://www.mentoring.org) to access a wealth of mentoring resources, including:
  - *The [Elements of Effective Practice in Mentoring](#)*<sup>TM</sup>
  - [Webinars](#) covering key topics in mentoring
  - [Guidebook to Mentoring Boys and Young Men of Color](#)
- Save the Date for the [National Mentoring Summit](#): February 1-3, 2017 in Washington, D.C.



# REACHING SCALE:

## How Do We Get Enough Mentors?

### Internal Success Mentors

*School staff including coaches, teachers, security guards, etc*

### External Success Mentors

*School partners including MENTOR, Americorps, City Year, After-School Providers, Tutors or Nearby FDs & PDs*

### Peer-to-Peer Success Mentors

*Upperclassmen for 9th graders and 8th graders for 6th graders*

UNDER DEVELOPMENT

### College Success Mentors

*Federal work study students or clinical study credit from undergraduate, social work or education schools*



# Next Steps

- 1) Finalize school selection
- 2) Pull 2015-2016 chronic absenteeism data to create Target List
- 3) Identify & recruit mentors → match with mentees
- 4) Schedule Launch Event within first 5 weeks of schools
- 5) Set up weekly meetings with your core support team

**REMEMBER, WE'RE HERE TO HELP!**

**MBK Success Mentors Initiative Coordinators:**

Ariel Murphy at 202-453-5660 or [Ariel.Murphy@ed.gov](mailto:Ariel.Murphy@ed.gov)

Eric Duncan at 202-453-5755 or [Eric.Duncan@ed.gov](mailto:Eric.Duncan@ed.gov)



# Success Mentors Initiative

## National Support Team



EVERYONE  
GRADUATES



# MENTOR

THE NATIONAL MENTORING PARTNERSHIP



**Attendance  
Works**

Advancing Student Success By Reducing Chronic Absence



Corporation for  
**NATIONAL &  
COMMUNITY  
SERVICE** ★★ ★



CENTER FOR  
SUPPORTIVE  
SCHOOLS



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# 2016 GET SCHOOLED FALL ATTENDANCE CHALLENGE

October 3 – December 16

## AN ATTENDANCE CAMPAIGN THAT WORKS:

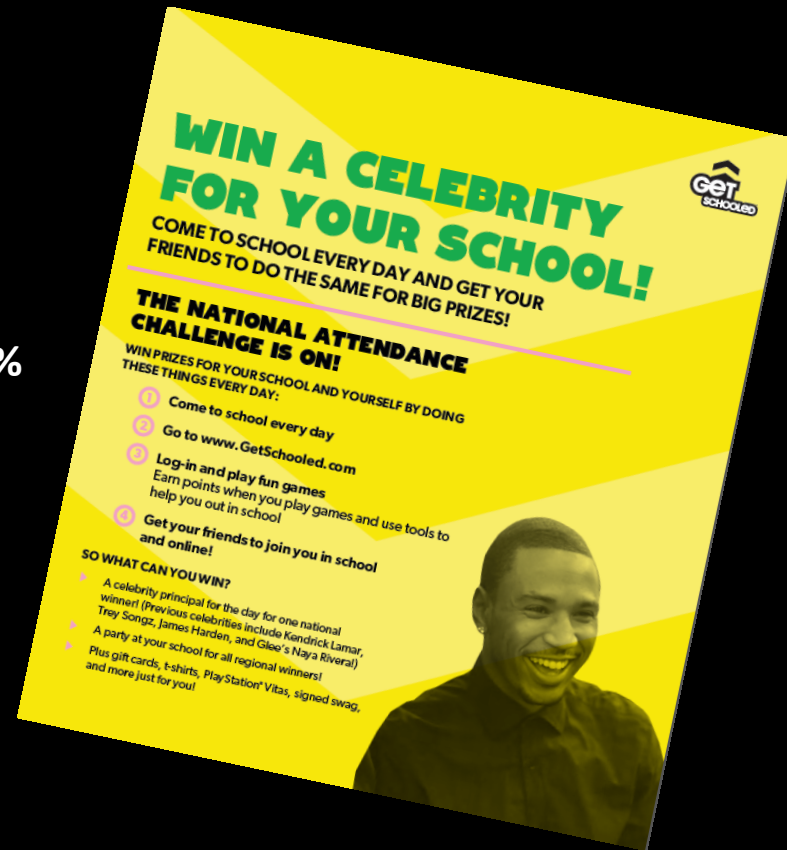
- More than 750 middle and high schools have participated since 2012
- More than half of all participating schools have posted attendance increase, some as high as 10%

## FRIENDLY COMPETITION:

- Schools with highest gains can earn a celebrity visit and a \$5,000 grant
- All schools have an opportunity to earn a \$500 grant

## EDUCATOR APPROVED:

- “Strengthens school culture”
- “Motivates students to get involved!”



Trey Songz, Get Schooled Celebrity Principal,  
New Era Academy, Baltimore

LIMITED SPOTS AVAILABLE; TO REGISTER GO TO [GETSCHOOLED.COM/EDUCATORS](http://GETSCHOOLED.COM/EDUCATORS)



# MBK Success Mentors Initiative

## Back to School Virtual Summit:

Wednesday, August 17, 2016 ~ 4:00 PM EST

# Q&A



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